

CLF

C LEVEL FOCUS
LEADERS THAT MATTER

Media KIT

2024



About Company

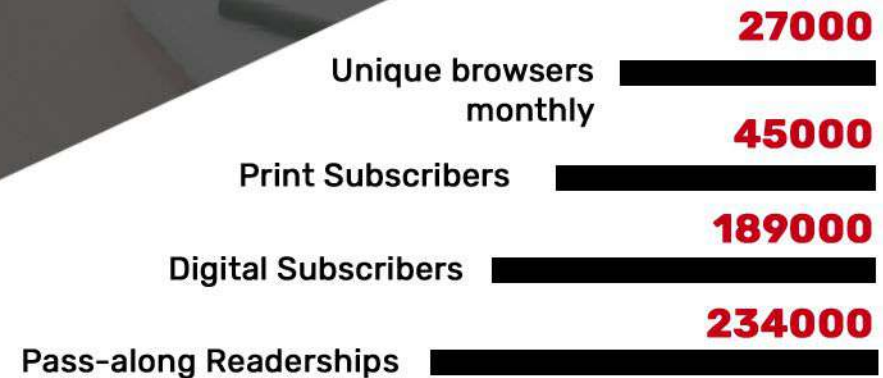
CLEVEL FOCUS
LEADERS THAT MATTER

CLF

C-Level Focus addresses executive and stakeholder relations. We know online attention is hard. Not following marketing trends, formats, and technology will stop the content wheel and make being outside difficult.

Let us share our years of successful online publication. This magazine provides creative CEO ideas and practical advice for creating a game-changing company experience. Print or digital, "CLF," the ideal management magazine, will satisfy your education and inspiration needs.

Our Market Reach

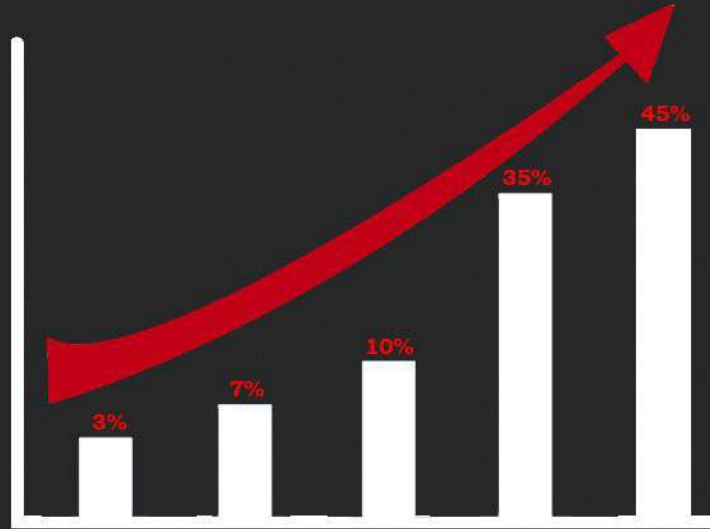
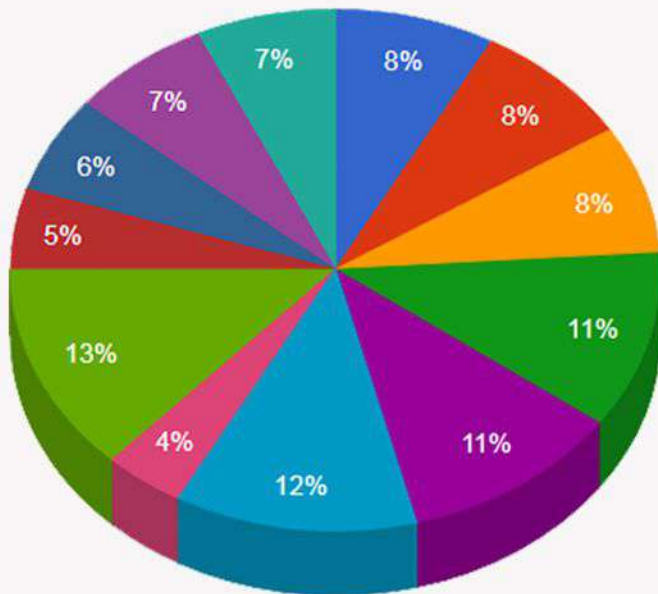


C-LEVEL FOCUS is a key tool for your company's marketing mix. With more than 189000 plus qualified subscribers globally. Having said that, on an approximate 200000 to 234000 pass-along readerships, out of which 220000 average page views monthly. C-LEVEL FOCUS will showcase your products and solutions within major industries, which helps grow your clients around the globe.

Readership spills over 234000, including Founder, President, Chairman, CFOs, CEOs, CTOs, CMOs, CIOs, COOs, CSOs, CISOs, Senior Manager, Technology Developers, Analysts and Entrepreneurs. 72% of the C-LEVEL FOCUS reach is in the Fortune 500 companies.

INDUSTRY VERTICALS

- HEALTHCARE
- AUTOMOTIVE
- RETAIL
- FOOD-AND-BEVERAGES
- BANKING
- ENGINEERING
- EDUCATION
- ENERGY/UTILITIES
- INSURANCE
- AEROSPACE
- GOVERNMENT
- MANUFACTURING



READERS

35%

FOUNDER, CHAIRMAN, CEO, VP'S, PRESIDENT, MD'S

45%

CIO'S, CTO'S, CMO'S, GLOBAL HEADS

10%

MANAGERS, DIRECTORS

7%

CONSULTANTS

3%

OTHERS

Readership Demographics

The CLF website assists business owners with networking, leadership, and promotion. The publication provides an unbiased economic forecast and covers e-commerce in an effort to foster an inclusive business community. Through interviews with successful business owners from around the globe, the publication prepares seasoned proprietors to assist others.

Special Edition

Q1

10 Most Inspiring CMOs of 2024
10 Most Admired CEOs of 2024
Top 10 Inspiring C LEVEL
Executives of 2024

Q2

10 Best COOs of 2024
10 Best CFOs of 2024
Top 10 Influential C LEVEL
Executives of 2024

Q3

10 Best CTOs of 2024
10 Most Innovative CSOs of 2024
Top 10 Emerging C LEVEL
Executives of 2024

Q4







10 Most Inspiring CIOs of 2024
10 Best CISOs of 2024
Top 10 Admired C LEVEL
Executives of 2024



AUDIENCE & SUBSCRIBERS:

C-LEVEL FOCUS HAS CULMINATED INTO ONE OF THE MOST TRUSTED, INTERACTIVE, COMMUNITY DESTINATION FOR DECISION MAKERS, C LEVEL EXECUTIVES AND OTHER HIGH-LEVEL IT EXECUTIVES TO CONNECT ON KEY ISSUES AND BUSINESS CHALLENGES. WE FOLLOW A UNIQUE APPROACH OF BLENDING CONTENT.

THE CLF JOURNAL AND WEBSITE SUPPORT BUSINESS INTERESTS AND PROVIDE PRACTICAL ADVICE, ANALYSIS, AND IDEAS TO FUTURE EXECUTIVES. WE DISCUSS LEADERSHIP, MANUFACTURING, INNOVATION, ETHICAL SOURCING, SUPPLY CHAIN MANAGEMENT, AND BRAND MARKETING. MAJOR ORGANIZATIONS, TECHNICAL ADVANCES, FAMOUS EXECUTIVES AND PROFESSORS, AND MANAGEMENT STRATEGIES ARE COVERED IN THE ARTICLES.

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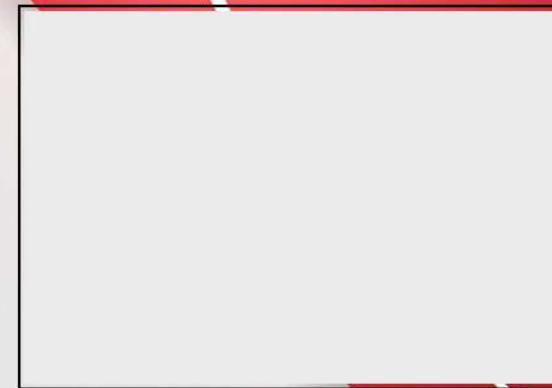
Full Page



1/2Page Horizontal

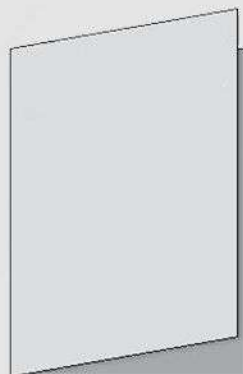


1/2Page Vertical



Two Page

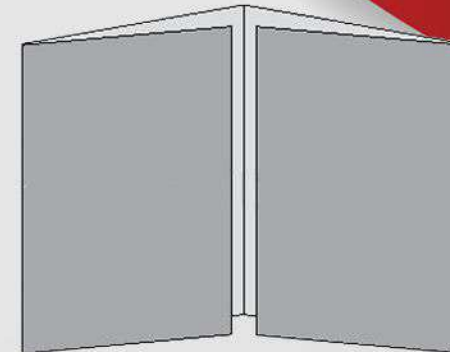
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(Applicable For All The above
Dimensions)



Front Cover Page



Back Cover Page



Cover Story(four Full Page)

Technical Information

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LEADERS THAT MATTER

www.c-levelfocus.com

KAMALPREET S. VIRDI

CHIEF EXECUTIVE OFFICER
OF AIQOOS GROUP



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10 BEST
CEOs OF 2023

**YOUR ATTITUDE
DETERMINES
YOUR
DIRECTION**

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