

CLF

C LEVEL FOCUS
LEADERS THAT MATTER

**Media
KIT**

2023



About Company



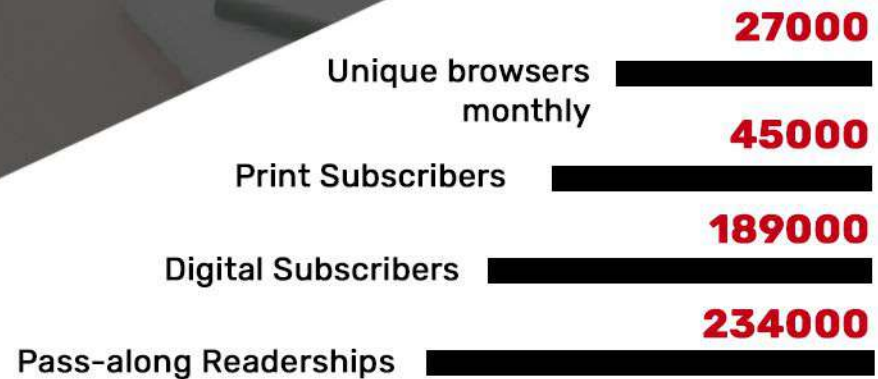
Our Market Reach

CLEVEL FOCUS
LEADERS THAT MATTER

C L F

C-LEVEL FOCUS is a technology magazine that features and talks about the enterprise solutions that can play a key part in redefining the business goals of organizations.

We have become the leading sources who are sharing innovative and unique services developed by established vendors who have not yet been able to gain limelight. One can say we are the change that is much needed in the technology arena which has become congested with technological advancements.

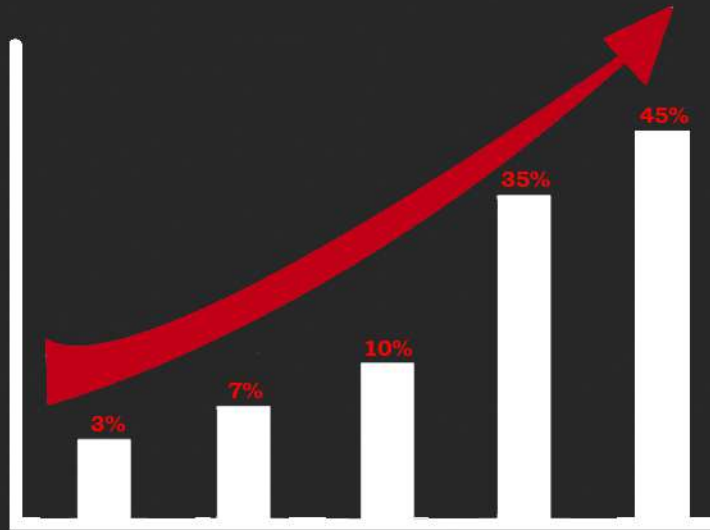
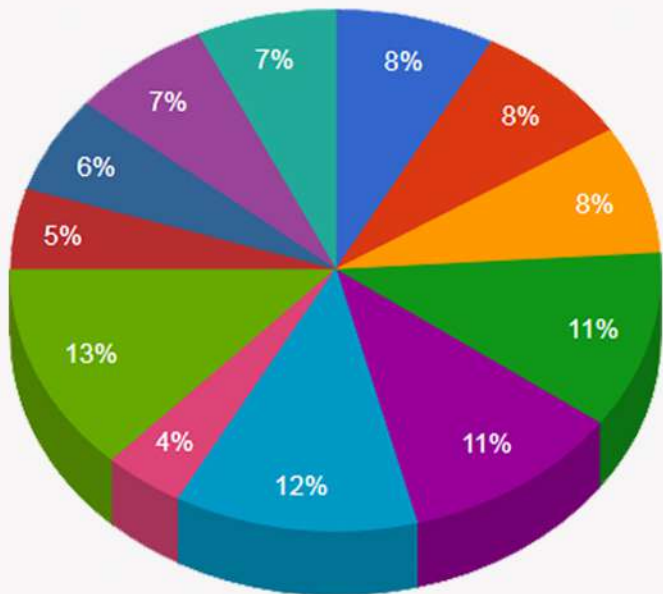


C-LEVEL FOCUS is a key tool for your company's marketing mix. With more than 189000 plus qualified subscribers globally. Having said that, on an approximate 200000 to 234000 pass-along readerships, out of which 220000 average page views monthly. C-LEVEL FOCUS will showcase your products and solutions within major industries, which helps grow your clients around the globe.

Readership spills over 234000, including Founder, President, Chairman, CFOs, CEOs, CTOs, CMOs, CIOs, COOs, CSOs, CISOs, Senior Manager, Technology Developers, Analysts and Entrepreneurs. 72% of the C-LEVEL FOCUS reach is in the Fortune 500 companies.

INDUSTRY VERTICALS

- HEALTHCARE
- AUTOMOTIVE
- RETAIL
- FOOD-AND-BEVERAGES
- BANKING
- ENGINEERING
- EDUCATION
- ENERGY/UTILITIES
- INSURANCE
- AEROSPACE
- GOVERNMENT
- MANUFACTURING



READERS

35%
FOUNDER, CHAIRMAN, CEO, VP'S, PRESIDENT, MD'S

45%
CIO'S, CTO'S CMO'S, GLOBAL HEADS

10%
MANAGERS, DIRECTORS

7%
CONSULTANTS

3%
OTHERS

Readership Demographics

We in CLF focus on high-level IT executives, the site leverages editorial, vendor and user-generated content to present provocative and informative perspectives on key issues and business challenges. Our editorial team can work with you to develop an insightful profile (one page profile, a cover story and advertisement placement) with robust lead generation programs that leverage the company prospects and customers.

Special Edition

Q1

10 Most Inspiring CMOs of 2023
10 Most Admired CEOs of 2023
Top 10 Inspiring C LEVEL Executives of 2023

Q2

10 Best COOs of 2023
10 Best CFOs of 2023
Top 10 Influential C LEVEL Executives of 2023

Q3

10 Best CTOs of 2023
10 Most Innovative CSOs of 2023
Top 10 Emerging C LEVEL Executives of 2023

Q4

10 Most Inspiring CIOs of 2023
10 Best CISOs of 2023
Top 10 Admired C LEVEL Executives of 2023



AUDIENCE & SUBSCRIBERS:

C-LEVEL FOCUS HAS CULMINATED INTO ONE OF THE MOST TRUSTED, INTERACTIVE, COMMUNITY DESTINATION FOR DECISION MAKERS, C LEVEL EXECUTIVES AND OTHER HIGH-LEVEL IT EXECUTIVES TO CONNECT ON KEY ISSUES AND BUSINESS CHALLENGES. WE FOLLOW A UNIQUE APPROACH OF BLENDING CONTENT.

THE KEY DECISION MAKERS MAKE IT A POINT TO WRITE TO US ABOUT ANY NEW TECHNOLOGICAL TREND AND KEY SOLUTION OR SERVICE WHICH CAN HELP THEIR COUNTERPARTS IN ENHANCING THEIR WORKFORCE.

TODAY, SIGNIFICANT CHANGES IN THE WORKPLACE ARE THE RESULT OF NEW AND ADVANCED TECHNOLOGY. WE CAN CLEARLY SAY THAT FOR THE PAST GENERATION, TECHNOLOGICAL INVENTIONS AND IMPROVEMENTS SEEM TO BE INTRODUCED EVERY WEEK. THE TREND IS GUARANTEED TO CONTINUE.

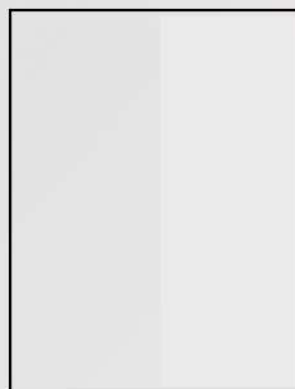
APAC	- 08	■
Africa	- 03	■
Australia	- 04	■
Canada	- 15	■
Europe	- 16	■
USA	- 54	■



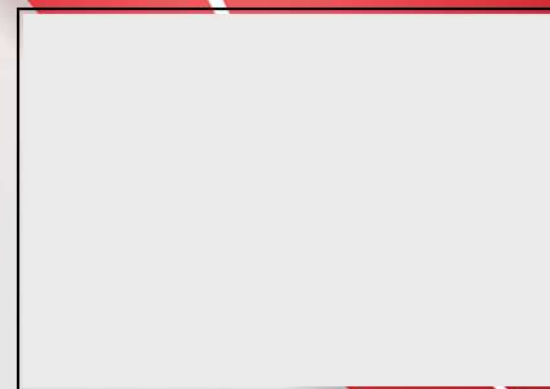
Full Page



1/2Page Horizontal

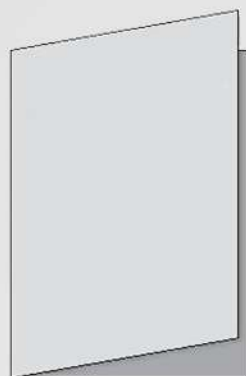


1/2Page Vertical



Two Page

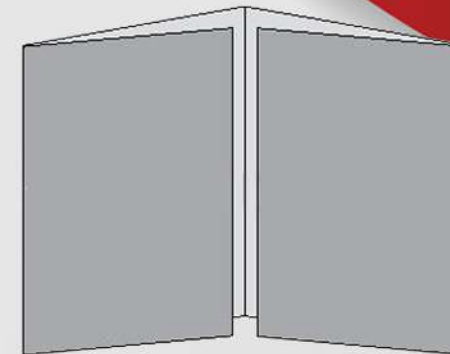
Note :
Leave 3mm bleed on all sides
(Applicable For All The above
Dimensions)



Front Cover Page



Back Cover Page



Cover Story(four Full Page)

Technical Information

File Format: PDF

- 300 dpi (CMYK)
- Text in curves, standard rotary screen.
- Email attachments should not exceed 25MB.
- Files should be submitted in the following formats: .pdf, .jpeg .

Dimensions

Full Page • Width: 21Cms • Height: 27Cms

Above rates are as per insertion order and are applicable to the term of contract. If the ad is withdrawn before the expiration of the contract, full rate will apply for ads retroactively. Rates are subject to the change at the discretion of the publisher.

All prices quoted above are as per insertion, Subject to availability. please email us sales@c-levelfocus.com

COVER STORY (4 full page profile + cover image + image in content page)

STRIVING TO DELIVER THE BEST CUSTOMER EXPERIENCE IS A KEY DRIVER FOR ENGAGEMENT

ALBERT RAYMOND C. CUADRANTE
Chief Marketing Officer



UnionBank

and customer loyalty. Cuadrante focuses on...
 and customer loyalty. Cuadrante focuses on...
 and customer loyalty. Cuadrante focuses on...

UnionBank embraces the future of banking and is committed to be the Philippines' leading digital bank to best serve the growing needs of Filipinos everywhere.

10 Most Inspiring CMOs of 2022

The Bank has always been among the first to embrace technological innovations to empower its customers. With this, it has consistently been recognized as one of Asia's leading companies, ranking among the country's top universal banks in terms of profitability and efficiency.

Albert Raymond C. Cuadrante



CLF C LEVEL FOCUS LEADERS THAT MATTER

10 Most Inspiring CMOs of 2022

Albert Raymond C. Cuadrante



UnionBank

CLF C LEVEL FOCUS LEADERS THAT MATTER

10 Most Inspiring CMOs of 2022

Albert Raymond C. Cuadrante



CLF C LEVEL FOCUS LEADERS THAT MATTER

10 Most Inspiring CMOs of 2022

Albert Raymond C. Cuadrante



CLF C LEVEL FOCUS LEADERS THAT MATTER

TWO PAGE PROFILE

FRONT PAGE

BACK PAGE

ONE PAGE AD

HUSSEIN NASSER

Chief Operating Officer, Civil & Marine Divisions



Target

Consider the business as your own family

10 Best CEOs of 2022

CLF C LEVEL FOCUS LEADERS THAT MATTER

ALBERT RAYMOND C. CUADRANTE

Chief Marketing Officer



CLF C LEVEL FOCUS LEADERS THAT MATTER

Make way to show kindness

10 Best CEOs of 2022

Albert Raymond C. Cuadrante

ALBERT RAYMOND C. CUADRANTE

Chief Marketing Officer



CLF C LEVEL FOCUS LEADERS THAT MATTER


Be creative and don't be afraid to take risks

10 Best CEOs of 2022

Albert Raymond C. Cuadrante

THE ORAL SURGERY GROUP

ORAL & MAXILLOFACIAL SURGEONS



www.theoralsurgerygroup.com

2021 Best of the Best

Accelerate customer acquisition

LexisNexis



Congratulations

10 Most Successful CMOs of 2022

MANAGING EDITOR

KRISTIAN REIGNS

KRISTIAN@C-LEVELFOCUS.COM

EDITOR

ALEX LEWIS

ALEX@C-LEVELFOCUS.COM

SALES

JOHN CARTER

JOHN@C-LEVELFOCUS.COM

CONTACT US

Phone

(USA): +1 (347) 230 2192
Phone(APAC): +91 994 588 1303

Email

For all Editorial Queries
editor@c-levelfocus.com
For all Sales Queries
sales@c-levelfocus.com

Web

www.c-levelfocus.com